



Portfolio



Marketing, Design, PR & Content Creation

NEWSLETTERS

PROMOTIONAL MATERIALS

BANNERS

EVENT MATERIALS

STATIONARY

EXPO STALL DESIGNS

WEBSITE

STRAPLINE

TECHNICAL SHEETS

PITCH DECK

CAPABILITY STATEMENT

EVENT MANAGEMENT

FORMS

SOCIAL MEDIA MANAGEMENT

BUSINESS CARDS

LOGO

CASE STUDIES

EMAIL BANNER

CERTIFICATES

ARTICLES



OUR STORY...

Are you a part of the leaders in our fast-paced industry? An engineer, programmer, technician, or even a strategist? If so, I know that you persona is truly one of a kind. There's no beating around the bush or unnecessary fluff in our conversations. We get straight to the point, speak with honesty and bluntness, and that's what we love about it.

In the automation, engineering, and construction industry, there's no room for BS. We know that time is precious, and we value efficiency in every aspect. From tackling complex processes to delivering exceptional results, engineers never shy away from the truth. This mindset is not limited to our daily work; it extends to our marketing efforts as well.

When it comes to B2B marketing, the audience in our industry is well-informed. They don't require schooling; they seek specific details about our services/products.

They want to know the nitty-gritty, the technicalities, the profitability, and how it can benefit their projects. We understand their needs, and we meet them head-on with transparency and a focus on delivering value.

We'll do the same for you, with foundation of trust, expertise, and shared triumphs, we embrace the honourable persona of engineers.

SERVING YOU AT AR & ASSOCIATES...

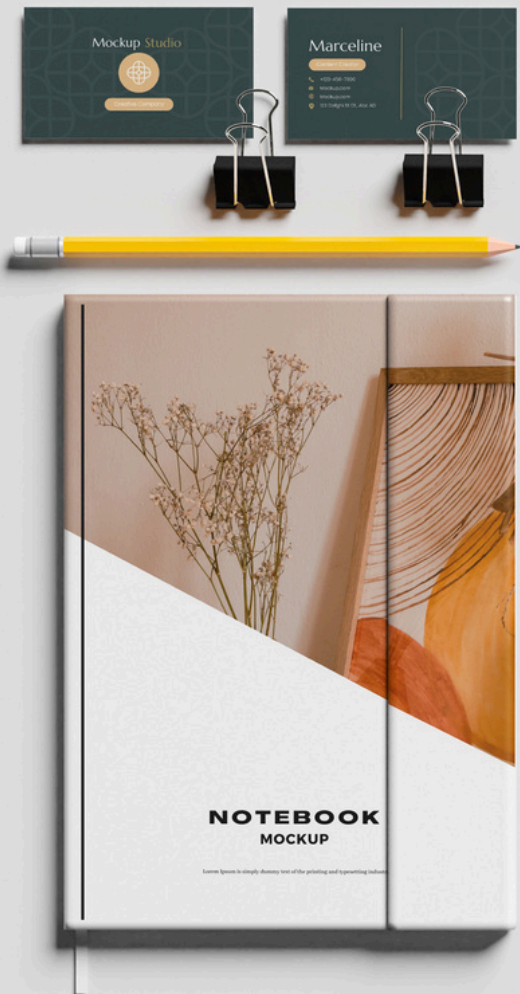


Serving You at AR & Associates, our philosophy is built around being team players, who are flexible to the needs of each individual client, to truly understand you and your culture.

Our speciality is narrative marketing, design, promotions, and events, but in saying that, we are also experienced and well-versed in various tailored plan that will ensure the results and return on investment that you are looking for.

Our focus on proactive relationship marketing and delivering visibility and exposure to your desired target audience, creating you as the authority with our key focus on improving your sales and helping your business grow.

We believe in the ideology of traditional and modern-world digital blend of marketing. Both online presence and physical marketing is important to maintain your company's reputation. Through sales funnels that wraps around brand awareness and public relation, we drive ourselves to become the 'king-maker' of the industry. Building your image and ensuring you become a leading company, ahead of your competitors.



DESIGN FOR *DIGITAL &* *PRINT*

NEWS LETTERS

We craft newsletters for companies like *Ti2* and the *PROFIBUS* Association, delivering key industry updates and insights. Our content ensures your audience stays informed and engaged.



EVENT MATERIALS

We design impactful event materials for associations & corporates like Ampcontrol, EBRO, and PAANZ. From tech event flyers to promotional content, our creations ensure your events stand out and resonate with your audience.



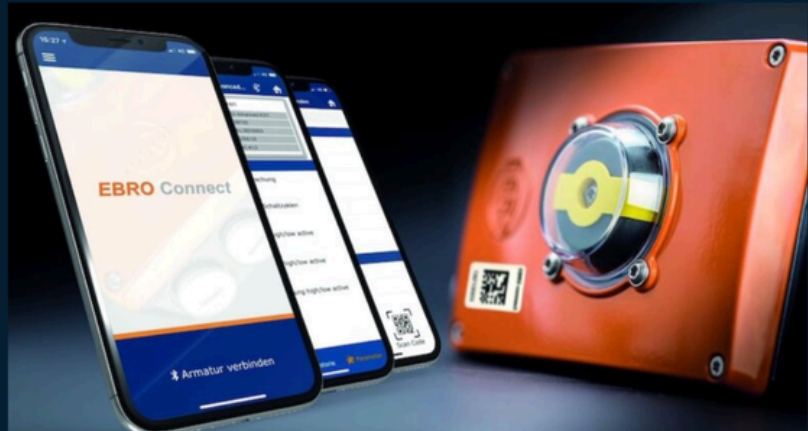


AUSTRALIA'S PREMIER WATER EXHIBITION AND CONFERENCE

EASY, PRECISE, AND ENERGY-EFFICIENT PRODUCTS.

CONTACT US:
+61 (0) 2 9526 1544
sales@ebro-armaturen.com.au
ebro-armaturen.com

EBRO ARMATUREN Pacific
2/6 Northumberland Road
Caringbah NSW 2229



ICC SYDNEY,
14 DARLING DRIVE,
SYDNEY, NSW 2000

WEDNESDAY 10 – FRIDAY 12 MAY

Come visit us at Stand no J22.



AMPCONTROL FACILITIES WELSHPOOL TOUR

Ampcontrol is a leading provider of integrated electrical and electronic technology equipment with a focus on specialist Power & Automation projects across the resourcing, infrastructure, and renewables sectors.

If you're interested in learning more about this innovative company, be sure to join us on Thursday, July 20th, for an exclusive tour of Ampcontrol Facilities Welshpool.

During the event, you will get to see some of the Stand Alone Power System solutions that this Renewables division of Ampcontrol have been working on and also chat to some of the Team about this division along with the other divisions of Ampcontrol across the country.

The tour will include an overview of the Welshpool Capabilities and a Q&A session afterwards where you can learn more about the innovative solutions and ask any questions you may have.

You'll also have an opportunity to network with like-minded professionals while enjoying food and drinks, making it the perfect opportunity to connect with others and stay up to date with the latest industry trends.



Thursday, 20th July, 2023
6:00 pm – 8:00 pm

41a Kewdale Road Welshpool 6106 AUSTRALIA



INTERNATIONAL ORGANIZATION OF STANDARDIZATION



Newly Revised Machinery safety standards and their applications

ISO: TC199 SAFETY OF MACHINERY

DAY ONE TOPICS:
Welcome / Safety Information / Admin Issues
Safety of Machinery - Safety related parts
Safety of Machinery - Interlocking device
Safety of Machinery - Minimum separation distances
Safety of Machinery - Whole body access

DAY TWO TOPICS:
Robotics / Safety Information / Industrial Robots
Industrial trucks:
Safety requirements - Driverless trucks
Safety of Machinery - Integration of machinery
Safety of Machinery - Security Aspects

SYDNEY 20-21 NOVEMBER 2023

MELBOURNE 22-23 NOVEMBER 2023

www.iso.org



PROFIBUS • PROFINET
AUSTRALIA | NEW ZEALAND

PROFIBUS Association of Australia & New Zealand

STANDARD OF EXCELLENCE

Globally advancing industrial automation with core technologies and expert support.








NETWORK

- Connect with industry leaders, system integrators & automation experts
- Attend exclusive expos, seminars, conferences & training events
- Gain visibility through our member directory & product finder
- Collaborate with a global community shaping the future of industrial automation

MEMBERSHIP BENEFITS

Access to Information

- Technical resources, specifications & guidelines
- PROFIBUS updates & industry insights
- Training & certification opportunities

MEMBERSHIP



MANUFACTURER

Full access to PI resources, branding rights, and certification support



VENDOR

Technical documentation, marketing exposure & event discounts



END USER

Essential technical resources & networking opportunities

<https://profibus.org.au>






EASY, PRECISE, ENERGY-EFFICIENT.

SUPPLY CHAIN & RECRUITMENT EXPO 2022

Sydney WATER



TUESDAY 15 NOVEMBER 2022

9AM TO 3:30PM

ACCOR STADIUM, SYDNEY OLYMPIC PARK





IMPROVING DRY POWDER HANDLING IN FOOD PROCESSING



09 AUGUST 2023





MERRY Christmas AND HAPPY NEW YEAR

Upcoming Courses for February & March 2026

FEBRUARY 2026	MARCH 2026
Certified PROFIBUS DP and PA Troubleshooting and Maintenance	Certified PROFIBUS DP and PA Network Engineering
Perth 9 - 10 February	Online 3 - 6 March
Perth 11 - 12 February	Certified PROFINET Installer with PROFINET Troubleshooting and Maintenance
Perth 13 - 14 February	Perth 9 - 10 March
Sydney 17 - 18 February	Certified PROFINET Network Engineer & Certified PROFINET IO Network Installer
Sydney 19 - 20 February	Perth 9 - 13 March



iba System

See the big picture
Get 360° Transparency with the iba system

The iba system for process data acquisition and analysis consists of perfectly adjusted hardware and software components for acquiring, recording, analyzing and processing measurement data.

Due to the modular design and the simple configuration, the iba system can be adapted comfortably to the various tasks and is scalable in size at any time.

BUSINESS BENEFITS



Enhanced
productivity



Reduced
plant downtimes



Saved
energy and raw materials



Improved
and documented product quality



Prevention
of critical plant conditions

+61 (2) 4964 8548

iba@iba-oceania.com

14 Laverick Avenue, Tomago, NSW 2322

www.iba-oceania.com



REDEFINING POSSIBILITIES FOR A RESILIENT FUTURE

Empowering Australia's Defence Sector:
Helping elevate sovereign capabilities, through
homegrown R&D and disruptive technology.

SERVICES



Unconventional
Robotics
Development



PLC
Programming



AI
Systems



SAM SERVICES

IDENTIFY | MANAGE | CARE



IDENTIFY YOUR ASSETS

Inventory and data
collection of all valves



MANAGE YOUR VALVES

Evaluation of data to derive
specific maintenance and
optimisation measures



CARE AS A SERVICE

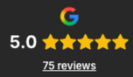
Carrying out maintenance,
repairs and shutdowns

australia.samsongroup.com



FLYERS, BROCHURES AND BANNERS

*We create high-quality promotional materials
and design professional banners for companies
like iba, KINEM Robotics, LOOPLI, SAMSON,
and Tiz. Our work enhances your brand presence
and ensures your message is effectively
communicated.*



Helping engineering and construction businesses optimise their customer journey for sales and marketing efficiency

- 1 Get the right enquiries
- 2 Sell more efficiently
- 3 Maximise your profit margin

BOOK A SALES, MARKETING FUNNEL AND CUSTOMER JOURNEY MAPPING WORKSHOP.



LOOPLI.COM.AU
(02) 4404 4211



WEBSITES | MARKETING | SALES SYSTEMS
STRATEGY | DIGITAL PROJECT MANAGEMENT



LOOPLI



Helping engineering and construction businesses optimise their customer journey for sales and marketing efficiency



- 1 Get the right enquiries
- 2 Sell more efficiently
- 3 Maximise your profit margin

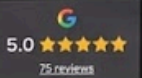
BOOK A SALES, MARKETING FUNNEL AND CUSTOMER JOURNEY MAPPING WORKSHOP.



LOOPLI.COM.AU
(02) 4404 4211



WEBSITES | MARKETING | SALES SYSTEMS | STRATEGY | DIGITAL PROJECT MANAGEMENT



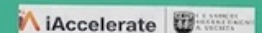
Helping engineering and construction businesses optimise their customer journey for sales and marketing efficiency

- 1 Get the right enquiries
- 2 Sell more efficiently
- 3 Maximise your profit margin

BOOK A SALES, MARKETING FUNNEL AND CUSTOMER JOURNEY MAPPING WORKSHOP.



LOOPLI.COM.AU
(02) 4404 4211



WEBSITES | MARKETING | SALES SYSTEMS
STRATEGY | DIGITAL PROJECT MANAGEMENT





equipment

softtag

NOW COMES WITH

3-YEARS OF WARRANTY

FOR A LIMITED TIME ONLY

with purchase of




WireXpert series
500 | 500PLUS | 4500

NetXpert XG2 series
2.5/5G | 10G | PLUS

WireXpert + fiber test kits
SM | MMF | Quad

FREE UPGRADE

TO WIREXPART 500-PLUS

from WireXpert 500-CU

with purchase of any
Fiber Optic Test Kits



Terms and conditions apply. Promotion ends 31 December 2022.



OTHER PROMOTIONAL MATERIALS

We also design custom branded items, uniforms, giveaways, display items to enhance your brand's presence at events and in the workplace. Our designs are tailored to reflect your brand identity effectively.

Examples here; a mouse mat and below the trestle cover for iba Oceania.





EXPO STALL DESIGNS

We design eye-catching expo stall elements like table panels, end graphics, and wall panels, as showcased in our work for 3ME. Our designs ensure your brand stands out and leaves a lasting impression.



EMAIL BANNERS



We design professional email signatures, ensuring a polished and consistent brand identity in digital communications. This designs are used to enhance digital communications and brand visibility.



 36 Munibung Rd, Cardiff, NSW 2285

 1300 483 043

 <https://3me.technology/>

 <https://www.linkedin.com/company/3metech>



Ozwater'24

Accelerating Action

8.30am to 5.30pm • 30 April - 2 May, 2024
Melbourne Convention and Exhibition Centre
1 Convention Centre Pl, South Wharf VIC 3006

CONTACT US:
+61 (0)2 9526 1544
[ebro-armaturen.com](mailto:sales@ebro-armaturen.com.au)
sales@ebro-armaturen.com.au

EBRO ARMATUREN Pacific PTY. Ltd.
2/6 Northumberland Road
Caringbah NSW 2229



[CLICK HERE](#)



Stand # H22

STEAM CONTROL & DECARBONISATION THROUGH ELECTRIFICATION

DEMO 3:30PM

- Tighter process control
- Electrification-ready
- Reduced maintenance and downtime
- Scalable for diverse applications

THURSDAY, 13 March
12:00pm to 6:00pm
Technology expo
Newcastle Jockey Club



SAMSON

CLICK HERE

Upcoming Training

UPSKILL WITH CERTIFIED COURSES FROM PAANZ

Hands-on. Certified. Industry-ready.



@ NEWCASTLE EXPO 2025

CLICK HERE

THURSDAY, 13 March | @ Newcastle
Jockey Club | 12:00pm to 6:00pm

- Sydney | 5 - 6 May
- Perth | 8 - 9 May
- Perth | 12 - 13 May
- Perth | 14 - 15 May
- Adelaide | 8 - 9 September
- Adelaide | 10 - 11 September
- Adelaide | 12 - 13 September

Certified PROFIBUS Installer + Troubleshooting & Maintenance

9:00 AM - 5:00 PM Daily

iba
Oceania



@ NEWCASTLE EXPO 2025

THURSDAY, 13 March | @ Newcastle Jockey Club | 12:00pm to 6:00pm

CLICK HERE

Demo time: 3pm

2 DAYS

Certified PROFINET Installer with PROFINET Troubleshooting and Maintenance

- Perth | 1 - 2 September
- Perth | 3 - 4 September

9:00 AM - 5:00 PM Daily



PROMOTIONAL IMAGES

We create compelling promotional images for campaigns and weekly news. Our designs highlight key updates and announcements in a professional and visually engaging way, helping brands stay consistently represented.



[Ti²]

Celebrating
25 YEARS
of Innovation

Factory-Wide Automation and
Data Platform Upgrades

[Ti²]

iba
Oceania

NEWS

Real-Time Dashboards
and New Perspectives
on Time Periods

ibaDaVIS

sales@iba-oceania.com | www.iba-oceania.com

IS Systems
ENGINEERED INNOVATION

Driving Australia's
SMART WATER
FUTURE

The future of water is digital,
and it's robust engineering
that makes it real.

issystems.com.au

Hybrid and Off-Grid
Energy Projects

[Ti²]

Circular
Economy
in Action

[Ti²]

iOpen

Smarter Energy Monitoring
From Load to Cloud

EXOS

CORVINA CLOUD

www.iopen.com

[Ti²]

odot

Seamless Connectivity with
**High-Performance Bus &
Network Adaptors**

store.ti2.com.au



COURSE PROMOTIONAL MATERIAL

We design professional course promotional materials, including certificates that highlight achievements and enhance your educational offerings. Our materials are tailored to make a lasting impression.



PROFIBUS
PROFIBUS • PROFINET
AUSTRALIA | NEW ZEALAND

**IGNITE YOUR SKILLS
WITH EXCLUSIVE
FACE-TO-FACE
TRAINING!**



PROFIBUS
PROFIBUS • PROFINET
AUSTRALIA | NEW ZEALAND

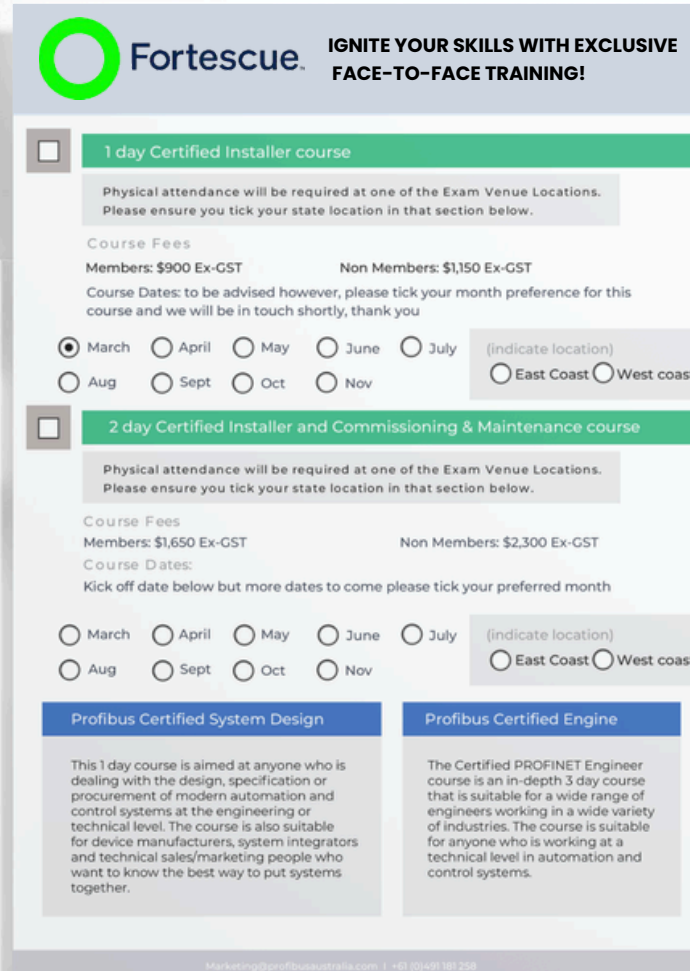
PROFIBUS Courses
ROLLING OUT ACROSS AUSTRALIA
AUGUST | SEPTEMBER
Spots left – on limited dates!

For more information, email us at
marketing@profibus.org.au



FILLABLE FORMS

We create custom fillable forms, such as those designed for coordinating Protocol training and course registration. Our forms streamline processes and ensure efficient data collection.



Fortescue IGNITE YOUR SKILLS WITH EXCLUSIVE FACE-TO-FACE TRAINING!

☐ **1 day Certified Installer course**

Physical attendance will be required at one of the Exam Venue Locations. Please ensure you tick your state location in that section below.

Course Fees
Members: \$900 Ex-GST Non Members: \$1,150 Ex-GST
Course Dates: to be advised however, please tick your month preference for this course and we will be in touch shortly, thank you

☒ March ☐ April ☐ May ☐ June ☐ July ☐ Aug ☐ Sept ☐ Oct ☐ Nov (indicate location)
☐ East Coast ☐ West coast

☐ **2 day Certified Installer and Commissioning & Maintenance course**

Physical attendance will be required at one of the Exam Venue Locations. Please ensure you tick your state location in that section below.

Course Fees
Members: \$1,650 Ex-GST Non Members: \$2,300 Ex-GST
Course Dates: Kick off date below but more dates to come please tick your preferred month

☐ March ☐ April ☐ May ☐ June ☐ July ☐ Aug ☐ Sept ☐ Oct ☐ Nov (indicate location)
☐ East Coast ☐ West coast

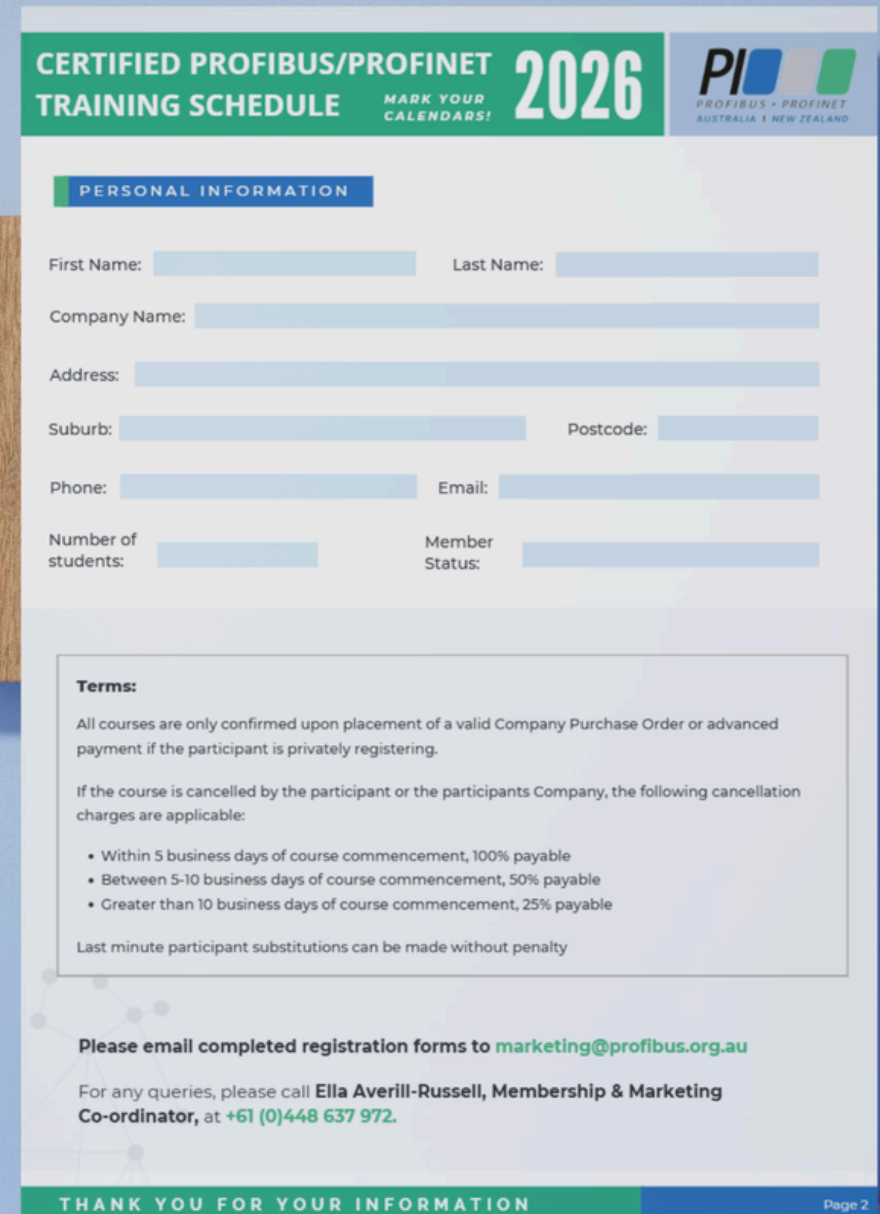
Profibus Certified System Design

This 1 day course is aimed at anyone who is dealing with the design, specification or procurement of modern automation and control systems at the engineering or technical level. The course is also suitable for device manufacturers, system integrators and technical sales/marketing people who want to know the best way to put systems together.

Profibus Certified Engine

The Certified PROFINET Engineer course is an in-depth 3 day course that is suitable for a wide range of engineers working in a wide variety of industries. The course is suitable for anyone who is working at a technical level in automation and control systems.

Marketing@profibusaustralia.com | +61 (0)491 181 258



CERTIFIED PROFIBUS/PROFINET TRAINING SCHEDULE MARK YOUR CALENDARS! **2026** **PI** PROFIBUS - PROFINET AUSTRALIA | NEW ZEALAND

PERSONAL INFORMATION

First Name: Last Name:

Company Name:

Address:

Suburb: Postcode:

Phone: Email:

Number of students: Member Status:

Terms:

All courses are only confirmed upon placement of a valid Company Purchase Order or advanced payment if the participant is privately registering.

If the course is cancelled by the participant or the participants Company, the following cancellation charges are applicable:

- Within 5 business days of course commencement, 100% payable
- Between 5-10 business days of course commencement, 50% payable
- Greater than 10 business days of course commencement, 25% payable

Last minute participant substitutions can be made without penalty

Please email completed registration forms to marketing@profibus.org.au

For any queries, please call **Ella Averill-Russell, Membership & Marketing Co-ordinator**, at **+61 (0)448 637 972**.

THANK YOU FOR YOUR INFORMATION Page 2



BRAND & COMPANY DESIGNS



KINEM
ROBOTICS

ADVANCED AND CUSTOM-DESIGNED
MADE ROBOTIC MACHINERY

INITIAL TARGET MARKET

SCALE OF OPPORTUNITY

The Australian government is investing heavily in autonomous and uncrewed systems, including armed systems, with expenditures projected to exceed \$10 billion as part of a comprehensive defence capability enhancement plan.

Australian robotics market size: 237.90 million, with a compound annual growth rate (CAGR) of 25.64% expected through 2030.

MACRO OPPORTUNITY

The Asia-Pacific defense robotics market is expected to reach \$87.2 billion by 2032 with a compound annual growth rate (CAGR) of 12.8%.

OUR SECTOR FOCUS

The global defence robotics market is expected to reach USD 36000 million in 2032, exhibiting a CAGR of 7.73%.

GLOBAL NON-INDUSTRIAL
ROBOTICS MARKET
REVENUE 2019-2025

By 2025, the global non-industrial robotics market size is slated to exceed 230 billion U.S. dollars.

GLOBAL AUTONOMOUS MOBILE ROBOT
MARKET SIZE 2016-2028

The market is expected to grow at a compound annual growth rate (CAGR) of around 23 percent, reaching the size of over 10.5 billion U.S. dollars by 2028.

North America had the largest share of the mobile robot market in 2017, standing at 913.7 million U.S. dollars. Such robots have a wide range of uses in the military and various industries, including health services or the logistics industry. The Asian-Pacific region will be the fastest growing market between 2018 and 2023, surpassing 2.4 billion U.S. dollars in 2023.

OUR BUSINESS/TECHNOLOGY

KINEM Robotics is a Perth-based bespoke R&D-focused consultancy dedicated to creating advanced and custom-designed and made robotic machinery.

Through innovative R&D of advanced and custom-made robotic machinery, we provide tailored advisory solutions that enhance applications in the agriculture, defence, emergency and disaster response, law enforcement, mining, and subsea domains.

SERVICES

MECHATRONICS PROJECT PLANNING

Complex mechatronic devices data calculations and automation products' selection.

UNCONVENTIONAL ROBOTICS DEVELOPMENT

modern autonomous machinery development for challenging applications and dangerous environments

PLC PROGRAMMING

Machinery logic programming with CODESYS development environment, according to the international industrial standard IEC 61131-3

AI SYSTEMS:

autonomous machinery to perception, reasoning, and smart interaction with other machines (swarm behavior) as well as the environment.

PITCH DECK

Creative and professionally designed pitch decks that effectively communicate business visions, products and services to potential investors and partners.

Tailored presentations, including sample pages developed for KINEM Robotics, designed to communicate key messages clearly and make a lasting impression.



CORPORATE PRESENTATIONS

We create professional company presentations, like the one developed for PAANZ and Ti2, to clearly communicate your mission, offerings, and industry value. Our designs are structured to engage your audience and reflect your brand with clarity and impact.



BUSINESS CARDS

Professionally designed business cards that reflect each brand's identity, combining consistent branding with a clean, visually appealing design to create a lasting impression.



CAPABILITY STATEMENT

We created a capability statement for companies, highlighting their engineering expertise, innovative solutions, and comprehensive services across various industries. This document effectively showcases their strengths and capabilities to potential clients and partners.

Investment in 3ME Technology

3ME Technology charged for growth with \$21 million investment

In October 2021, The Australian Business Growth Fund (ABGF) and Clean Energy Finance Corporation (CEFC) invested \$21 million in 3ME Technology by way of a convertible note, with ABGF committing \$15 million, CEFC committing \$5 million and a family office committing \$1 million.

Project, Government & Industry Funding

Accelerating Commercialisation:
\$800,000

- ACARP: \$100,000
- METS Ignited: \$700,000

Latest Capital Raising: \$21m of Growth Capital

- Australian Business Growth Fund
- Clean Energy Finance Corporation

Latest Government & Industry Funding

- NSW Gov, Regional Job Creation Fund (RJCF): \$4m
- ACARP: \$2.26m (follow on)
- METS Ignited: \$500,000 (follow on)

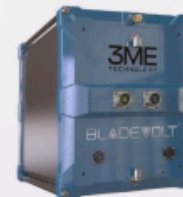
As part of the transaction, 3ME Technology appointed to its board, representatives from both ABGF and CEFC to provide strategic advice on its path to commercialisation and access to both investors' vast network in the clean energy and resources markets.

The growth capital from ABGF and CEFC has enabled 3ME to continue to commercialise and be a market-leading innovator in developing technology for its target markets and accelerate Australia's sovereign onshore battery manufacturing capabilities.

Product Lifecycle

Bladevolt[®] embodies sustainable building principles and smart design innovations. Our Blades boast unique features that facilitate efficient operation and streamlined testing processes. Encased in recyclable aluminium, our Blades are designed for easy redeployment in Static Energy Solutions, thus extending their lifespan beyond initial use and supporting grid power storage and green energy initiatives on various sites.

3ME Technology's design avoids permanent fixtures and markings on chemical cells, promoting sustainability and minimising warranty risk and thermal runaway incidents. We're actively pursuing local recycling partnerships to improve solar farm recycling, targeting an 80-90% recycling efficiency at end-of-life.





IS Systems
ENGINEERED INNOVATION

14A Laverick Avenue
Tomago, NSW 2322

(02) 4964 8548 // 0447 265 359

niel.mukherjee@issystems.com.au

ABN 87 003 553 151

Newcastle | Wollongong | Perth

Get in touch




See the Big Picture
Get 360° Transparency with the iba System

iba Oceania
Capability Statement

www.iba-oceania.com



Core Competencies:

iba Systems specialises in the development and deployment of the iba system, which includes hardware and software components for process data acquisition and analysis. The modular design and simple configuration of the iba system allow it to adapt comfortably to various tasks, making it scalable in size at any time.

Key competencies include:

- Enhanced productivity
- Reduced plant downtimes
- Improved and documented product quality
- Saved energy and raw materials
- Prevention of critical plant conditions



TECHNICAL SHEETS

We specialise in creating comprehensive product technical sheets, such as those developed for 3ME. These documents provide in-depth information on product specifications, features, and benefits, ensuring that your customers and stakeholders have a clear understanding of your offerings. Our technical sheets are designed to enhance product communication and support informed decision-making.





EDO MASK

+



GEARS



EDO MASK

+



NIGERIA



LOGO & STRAPLINE

A company's logo and strapline are key elements of its brand identity. Thoughtful design helps create a distinctive and recognisable identity that connects with the target audience.

Creative logo and brand identity designs that capture the essence of a business and help establish a strong, memorable brand presence.

Iwu

Industrial Park

Creating Opportunities for
Prosperity

Iwu

Industrial Park

Creating Opportunities for
prosperity in Manufacturing



Iwu

Industrial Park

Manufacturing
Opportunities
Prosperity

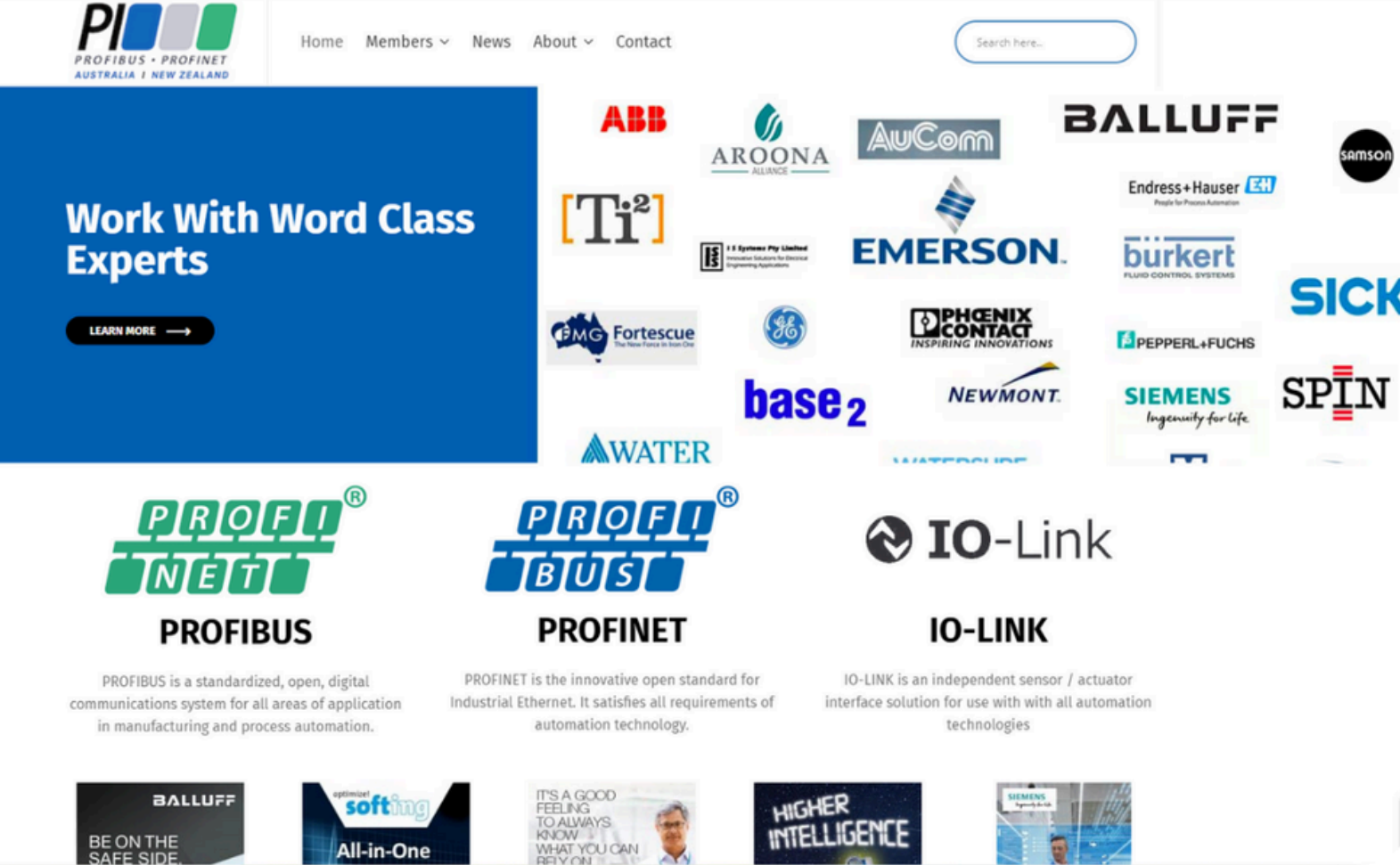
Iwu

Industrial Park

Manufacturing & Creating
Opportunities for Prosperity

Iwu

Industrial Park

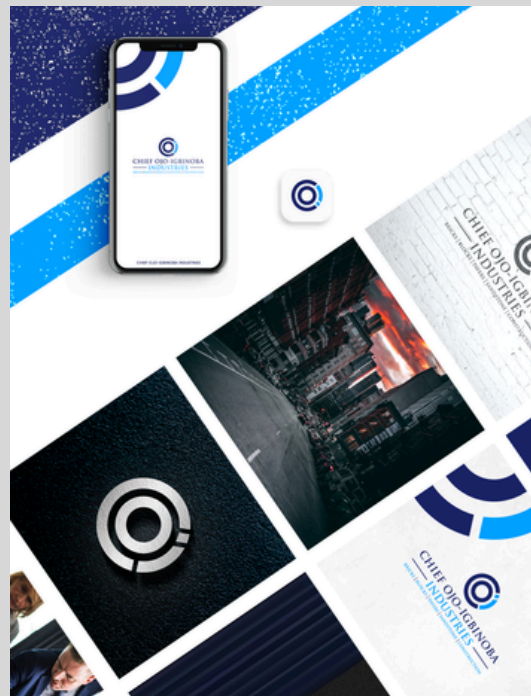


BRAND DESIGN

We create comprehensive brand designs, including logos, stationery, and websites, to establish a cohesive and professional identity for your business. Our designs ensure consistency across all platforms, making your brand instantly recognisable and impactful.



RE-BRANDING & MARKETING
& EVENT MGMT FOR THE
PROFIBUS ASSOCIATION




CHIEF OJO - IGBINOBA INDUSTRIES

[Home](#)
[Expertise -](#)
[Contact](#)




ASSET & PROPERTY MANAGEMENT

Commercial & Industrial asset management

As asset management and maintenance specialists, we pride ourselves on forming strong partnerships with our customers to deliver the best solutions for their asset management needs, commercially & industrial. Services include sales & leasing, property management, valuation and providing strategic market and advisory services.



RE-DESIGN OF WEBSITE, COLATERAL &
STATIONARY, DIGITAL MARKETING FOR CFRC
INTERNATIONAL FREIGHT FORWARDERS



For your **social engagement.**

- Weddings
- Birthdays
- Sport Carnivals
- Corporate Gatherings
- Team Building Activities

[VIEW BROCHURE](#)

Contact us

9:00 am to 5:00 pm
booking@eoic.ng
08131286186
08108127209



GET A QUOTE

FULL NAME*

Piet Pompies

ORGANISATION NAME

Piet Group

EMAIL*

pietpompies@email.com

PHONE

08033965746

EVENT TYPE

WEDDING

EVENT DATE

dd/mm/yyyy

ESTIMATED BUDGET

#5000

TELL US ABOUT YOUR EVENT

Tell us about who you are, describe the details of the event venue. We will get

JULY 2021						
Mo	Tu	We	Th	Fr	Sa	Su
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

[ENQUIRE QUOTE](#)

BRANDING & WEB DESIGN FOR
ELIZABETH'S CENTRE

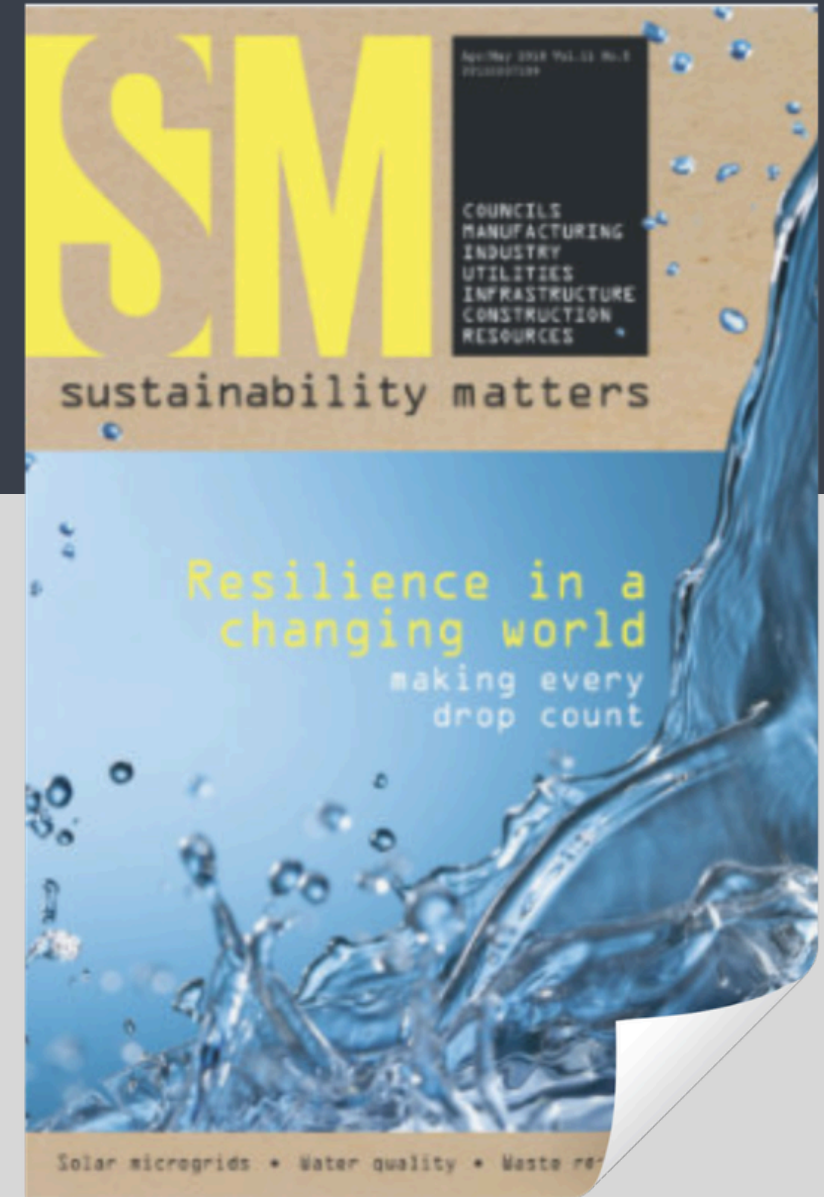
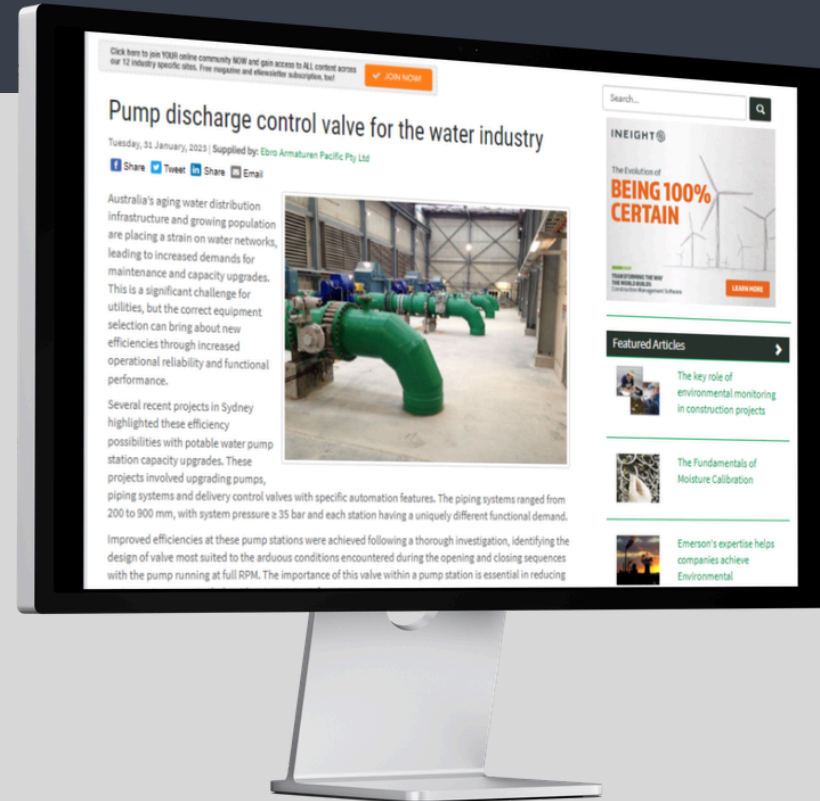


CONTENT FOR *DIGITAL & PRINT*

INDUSTRY PRESS & PROMOTIONAL CAMPAIGNS

Strategic media campaigns that combine industry insights with carefully selected media placements to reach the right audience and strengthen brand visibility.

[Click here to read.](#)



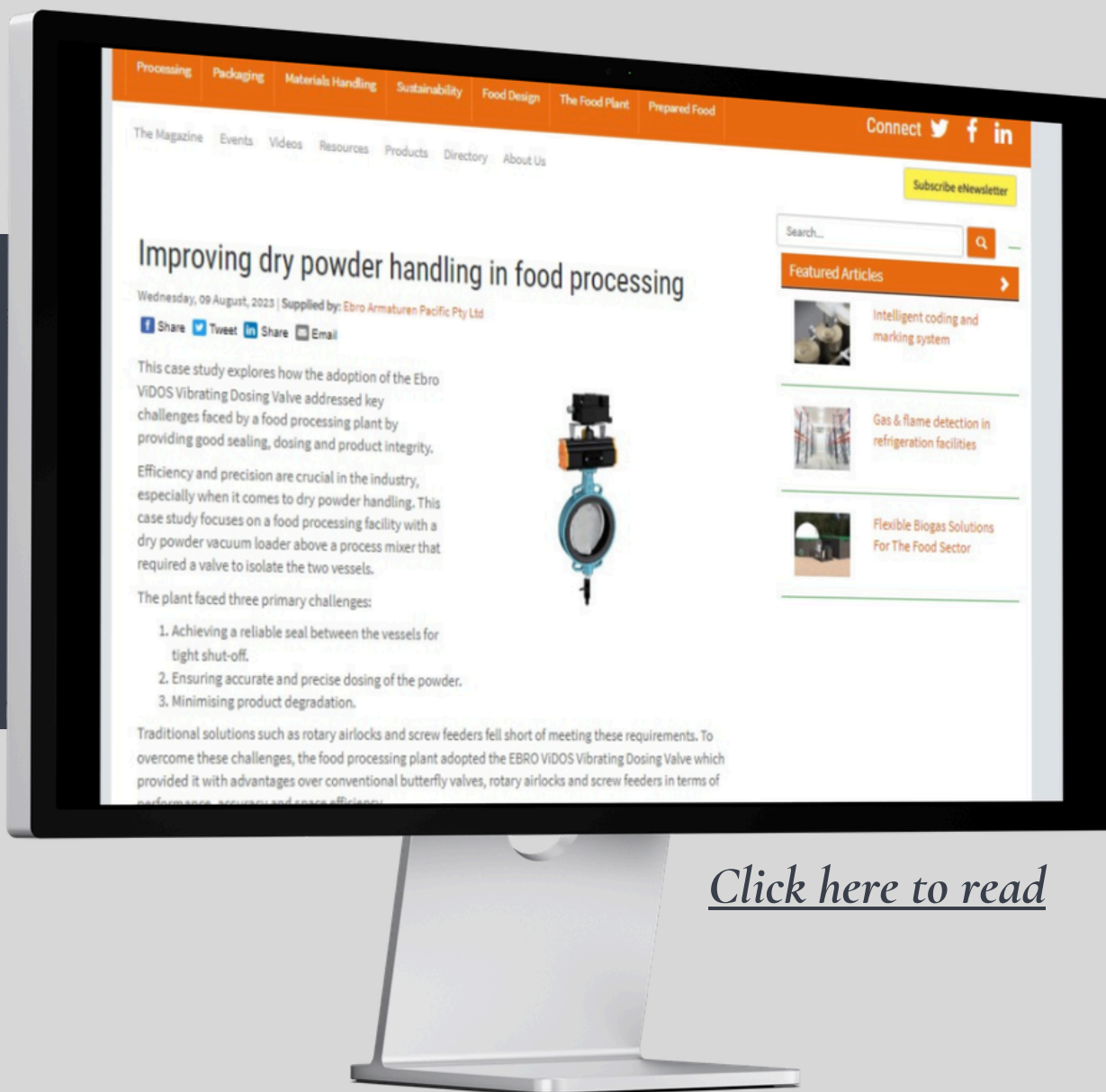


Click here for video link

VIDEO PROMOTION

We produce promotional videos for companies like Tiz, designed to spotlight their partners, services, and industry leadership. The video effectively captures the essence of their brand and presence at key industry events.





[Click here to read](#)





[Click here to read](#)



Foodtech Packtech 2023 in Auckland



At a glance
Foodtech Packtech 2023
19-21 September
Auckland Showgrounds
www.foodtechpacktech.co.nz

Everything from packaging, food processing equipment, ingredients, food safety and sustainability will be on show 19-21 September at Foodtech Packtech 2023. Held at the Auckland Showgrounds, the event will include over 225 exhibitors showcasing most processing equipment, food-grade hydraulic presses, flexible packaging options, food processing equipment, precision instruments for weighing — and that's just a start!

The event also features a new food ingredients area called The Pantry, which includes exhibitors such as ICMD, Formula Foods and Carmi Flavors.

Of course, the event is not just about showcasing new technology and products. It's also an opportunity to learn and collaborate with industry peers. There will be seminars and workshops across the three days covering all the show's

categories, providing an immersive platform for attendees to learn about the latest advancements in food technology and to collaborate on solutions that will shape the future of the industry.

The What's New in Food Technology & Manufacturing team will also be unable to talk with exhibitors and industry visitors face to face on stand 3162.

Organized by XPO Exhibitions, Foodtech Packtech featuring the Materials Handling & Logistics Expo runs from 19-21 September at the Auckland Showgrounds.

ELGI
AIR COMPRESSORS

THE CHOICE IS IN YOUR HANDS

With the AB series, ELGI is redefining oil free screw compressor technology. Class zero oil free air in compliance with ISO 8573-1, high performance and reliability as well as minimal environmental impact and low cost of ownership.

Class zero air, minimal environmental impact and low cost of ownership - all backed up with local technical and service support - the choice is in your hands.

Visit elgi.com.au or scan the QR Code to learn more today.

elgi.com.au

www.foodprocessing.com.au September/October 2023

Food 21

FOODTECH PACKTECH



STAND 3042 Metal detector

Eriez Xtreme Metal Detectors are highly sensitive to detect small ferrous and nonferrous metal contaminants such as needles, scale, rust, nails, clips, bolts, nuts, staples, stainless steel, aluminum and copper alloys in loose or free-fall food processing systems and final packaged food lines. The unit is designed to detect metal contaminants throughout the manufacturing process, from the moment ingredients enter the processing plant until the product is shipped.

The metal detector has an easy-to-use touchscreen interface, intuitive product set-up and reporting, multiple USB and interface ports, and remote access, all contained in the standard IP69 high-pressure washdown design.

The equipment complies with food safety standards and is suitable for any industry, especially food, packaging, plastics, pharmaceuticals, rubber, chemical and more. Eriez has units of various heights and widths available for quick shipment from its global manufacturing centres. In addition to standard models, the company has custom designs to meet users' unique application needs.

Eriez will exhibit at Foodtech Packtech in Auckland from 19-21 September 2023 at stand 3042.

Eriez Magnetics Pty Ltd
www.eriez.com.au

CASE STUDY

STAND 3137

Improving dry powder handling in food processing



This case study explores how the adoption of the Ebro VIDOS Vibrating Dosing Valve addressed key challenges faced by a food processing plant by providing good sealing, dosing and product integrity.

Efficiency and precision are crucial in the industry, especially when it comes to dry powder handling. This case study focuses on a food processing facility with a dry powder vacuum loader above a process mixer that required a valve to isolate the two vessels.

The plant faced three primary challenges:

1. Achieving a reliable seal between the vessels for tight shut-off.
2. Ensuring accurate and precise dosing of the powder.

3. Minimising product degradation.

Traditional solutions such as rotary airlocks and screw feeders fell short of meeting these requirements. To overcome these challenges, the food processing plant adopted the Ebro VIDOS Vibrating Dosing Valve which provided it with advantages over conventional butterfly valves, rotary airlocks and screw feeders in terms of performance, accuracy and space efficiency.

The solution provides compact dimensions without compromising accuracy or repeatability. Its integration of a 4-20 mA positioner and a mounted vibrator allowed controlled flow at low feed rates and precise filling of containers.

Ebro Armaturen Pacific Pty Ltd
www.ebro-armaturen.com.au

28 Food

September/October 2023

www.foodprocessing.com.au

September/October 2023
Vol. 31 No. 4

what's new in **Food** technology & manufacturing

TWO SERVES OF VEGGIES WITH YOUR ICE CREAM

Traceability tools for eggs | The dating dilemma | Generative

[Click here to read](#)

AUSTRALIAN
MANUFACTURING
TECHNOLOGY

AMT

APR/MAY
2024

**AMV
IS GO!**

**QUALITY
FINISHING
MACHINES**

**PUSHING
THE EDGE**

Explore more over ►

Solutions for deburring, edge rounding and finishing metal parts. Ensuring efficient handling, performance and high reliability to achieve maximum results.

**SHEETMETAL
MACHINERY**

Q-FIN

**SYDNEY:
MANUFACTURING WITH
PRECISION**

AMW 2024 PREVIEW
Construction & Infrastructure
State Spotlight: South Australia

Exploring the Role of ISVs in Industrial Automation

The significance of selecting the right software in our technologically advancing world is paramount. As Patrick van Eybergen of TIZ explains, businesses navigate the complexities of improving productivity and embracing environmental benefits, the choice between vendor-dependent services and Independent Software Vendors (ISVs) becomes crucial.

1. Definition of an ISV

Unlike vendor-dependent solutions, ISVs are not confined to specific hardware or software integrations, allowing them to develop solutions compatible with various operating systems, databases, and hardware platforms. ISVs range from small startups to large enterprises, offering a diverse array of software solutions tailored to specific industries and business functions.

2. Considerations in Project Design

When initiating new projects, it is essential to consider open-standard fieldbus options, hardware-independent programming environments, and universally supported and secure communication protocols. Utilising open fieldbus standards such as Profibus/Profinet, EtherNet/IP, DeviceNet, EtherCAT, Modbus (TCP and RTU), IO-Link, and more provides flexibility in vendor selection while ensuring robust features and secure data transmission.

Advantages of Choosing an ISV

1. Customisation

ISVs excel in providing customised software solutions, catering to the unique needs of each customer. In contrast to vendor-dependent services offering off-the-shelf products, ISVs leverage their knowledge and experience to understand specific industry requirements, delivering bespoke platforms for optimised business processes. This collaboration allows businesses to gain a competitive edge by tailoring software solutions to their exact specifications.

2. Programming Standards (IEC61131-3)

Selecting IEC61131-3 compliant programming tools is crucial for seamless transitions between compliant software options, ensuring long-term flexibility. Different programming languages like Ladder Logic, Sequential Flow Charts, and Structured Text cater to varied control requirements, providing adaptability and ease of use. Choosing a hardware vendor neutral programming environment facilitates cost-effective transitions between PLC vendors, while open standard communication protocols prevent vendor lock-in.

3. Flexibility

Flexibility Unleashed ISVs liberate businesses from the shackles of specific hardware or software platforms, enabling them to cherry-pick the most suitable solutions without constraints. This flexibility fuels growth and adaptation, allowing businesses to scale quickly without overhaul constraints.

4. Expertise

Expertise Amplified Harnessing specialised knowledge, ISVs tackle industry-specific challenges with finesse, enhancing process efficiency and productivity. Their expertise fuels ongoing support and maintenance, ensuring software solutions remain robust and reliable through continuous updates.

5. Competitive Pricing

ISVs provide competitive pricing models, deviating from the license or subscription demands of vendor-dependent services. Flexible pricing options, such as per-user or per-device models, empower businesses to control costs and avoid expensive long-term contracts. Volume discounts further make software solutions affordable for large-scale deployments, fostering economies of scale.



6. Innovation

ISVs focus on continuous innovation, leveraging the latest technological advances to develop cutting-edge solutions. Unbound by specific hardware or software platforms, ISVs provide businesses with a competitive edge by offering advanced tools and techniques. Collaborating with ISVs ensures access to the latest advancements, keeping businesses ahead of the competition.

7. Security

ISVs prioritise security, adhering to industry standards to safeguard business data and systems. Regular bug fixes and feature updates ensure that software remains secure and reliable over time. ISVs provide valuable advice and best practices for enhancing system and data security, helping businesses mitigate the risk of data breaches.

8. Scalability

ISVs deliver scalable software solutions that evolve with businesses. As companies grow and their needs change, ISVs offer the expertise to ensure software scalability and adaptability. Collaborating with ISVs ensures that software solutions grow alongside operations, free from the constraints of vendor-dependent services.

Conclusion

ISVs emerge as the preferred choice for businesses seeking tailored software solutions, offering advantages in customisation, flexibility, expertise, competitive pricing, innovation, security, and scalability. In the dynamic, technology-driven landscape of today, ISVs play a pivotal role in industries like engineering, providing essential expertise and assistance.

Platforms like CODESYS, with its focus on hardware-neutral environments and comprehensive automation tools, further enhance flexibility and compatibility, enabling businesses to thrive in evolving technological landscapes.

In conclusion, the collaboration with ISVs empowers businesses to secure the bespoke software solutions necessary for success in today's industrial automation landscape. <https://www.tiz.nl>

[Click here to read](#)

PROCESS

TECHNOLOGY

AUTOMATION + CONTROL + INSTRUMENTATION

November 2022 vol.36 no.5

PP100007403

We reduce e-waste by repairing damaged devices

USING INDUSTRIAL STANDARDS TO OVERCOME THE GLOBAL SUPPLY CHAIN CRISIS

November 2022

www.ProcessOnline.com.au

Open standards

Things to consider when planning

Click here to read



[Click here to read](#)



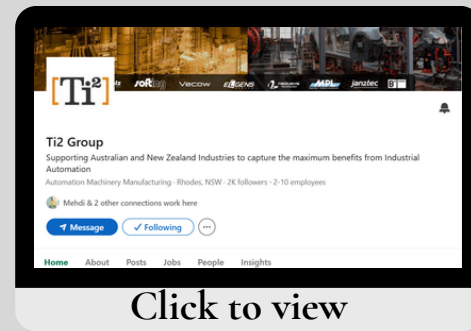
[Click here to read](#)

SOCIAL MEDIA PAGES MANAGED

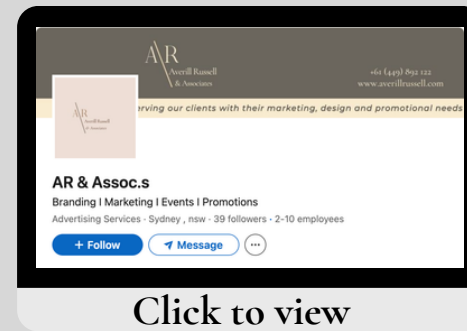
We also manage social media pages, ensuring consistent and engaging content that boosts your online presence and connects with your audience effectively.



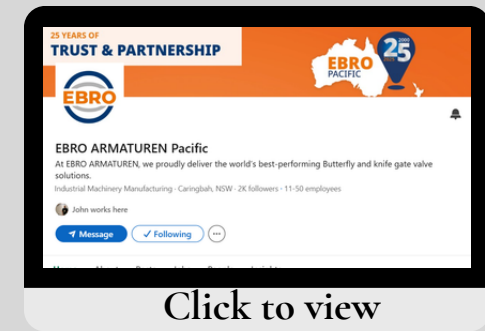
Click to view



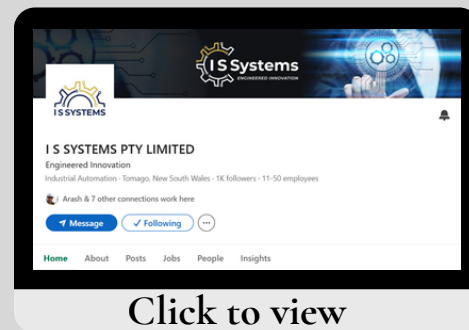
Click to view



Click to view



Click to view



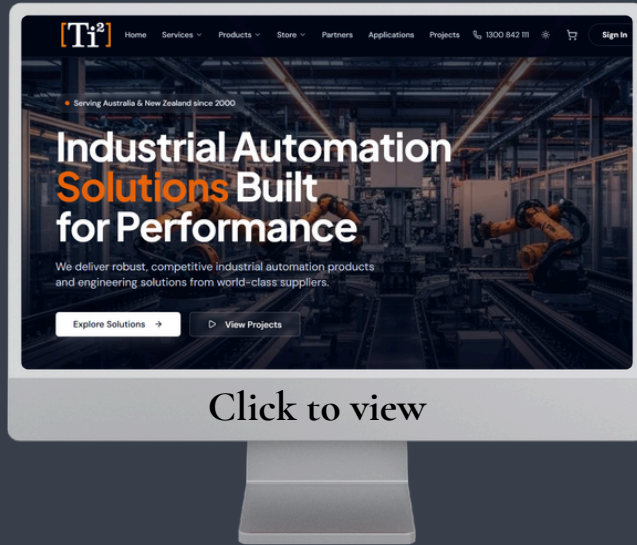
Click to view



Click to view



Click to view



Click to view



Click to view



Click to view

NEWS PAGES MANAGED

We also manage news pages, curating and updating content to keep your audience informed and engaged with the latest updates and developments.



EVENT PRODUCTION





We create promotional videos like this campaign for the LinkXpert M3 Installer Bundle, showcasing product features, key benefits, and practical applications. The video is designed to highlight the value of the solution while supporting product awareness and marketing initiatives.



Click here for video link



PROFIBUS Certified Training
Coming to **Sydney, Brisbane, & Perth**
this May 2025!

Certified **PROFIBUS** Installer with PROFIBUS
Troubleshooting and Maintenance course

- 📍 Sydney: 5–6 May 2025
 - 📍 Brisbane: 8–9 May 2025
 - 📍 Perth: 12–15 May 2025 (4-DAY)
- 2-DAYS**

0448 637 972 marketing@profibus.org.au <https://profibus.org.au/>



Certified PROFINET Network Engineer Process Automation Module (CPNE-PA)

📅 2nd – 3rd August **1.5 - DAY**

The Certified PROFINET Network Engineer – Process Automation Module (CPNE-PA) course is designed for professionals looking to specialise in PROFINET networks within process automation environments.

0448 637 972 marketing@profibus.org.au <https://profibus.org.au/>



IGNITE YOUR SKILLS WITH FACE-TO-FACE TRAINING!

PLEASE EMAIL MARKETING@PROFIBUS.ORG.AU
FOR FURTHER INFORMATION

profibus.org.au

We expertly manage events and training courses, from planning and promotion to sales and execution—delivering seamless, memorable experiences every time.



EXPOS



TECH NIGHTS



LADIES EVENT



OTHER EVENTS

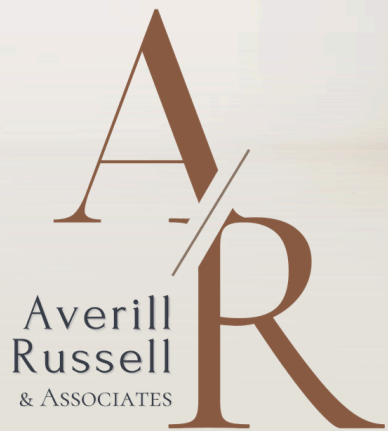


PRODUCT LAUNCH





*Thank you for taking the time.
Let's chat soon!*



*Serving our clients with their marketing,
design and their promotional needs.*